

TOPIC: What problem are you solving?

EPISODE #52

NOTES/TAKEAWAYS:

EXPERIMENT:

- 1. Think about a system or solution that you've designed that's complicated or costly. It could be for your business, for your home or family, or something personal. It could be one you've already implemented or one you're just thinking about.
- 2. Identify that problem that this system was originally intended to solve (or what goal it was intended to achieve).
- 3.Ask yourself (and/or your team): Does that problem (still) need to be solved? Has the original goal been abandoned or achieved?
- 4. Is there a simpler way to solve the problem or achieve the goal?

OBSERVATIONS:

FURTHER EXPERIMENTS: